

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	181	("data mining") and ("CRM" "customer relationship management" "marketing campaign") and "OLAP")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:54
L3	147	("data mining") and ("CRM" "customer relationship management" "marketing campaign") and "OLAP" and quer\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:54
L4	28	(query\$3 search\$3) AND (source\$1 libar\$3 server\$1 database\$1 data?base\$1) AND (unknown ((un "not") near2 (map\$4 link\$3 connect\$3 recogniz\$3))) AND ("customer marketing")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:55
L5	2	L4 and 3	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:04
L6	2274	(data WITH level WITH quer\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:05
L7	1	("data level query")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:05
L8	26	("5794221" "5867494" "5867495" "6081518" "6112239" "6128624" "6151584" "6151601" "6154744" "6260192" "6263445" "6295057" "6487594" "6734886").pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 12:25
S18 2	8	("5671404" "6195653" "6397207" "6519859").pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:36

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S18 3	9979	707/4,5.ccls. 705/14.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 11:12
S18 4	19990	707/3,4,5.ccls. 705/10,14.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 11:12
S18 5	0	"System and method for capturing and storing operational data concerning an internet"	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:36
S18 6	0	"System and method for capturing and storing operational data concerning an internet".ti.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:37
S18 8	5	"990902".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:39
S18 9	2	"6978270".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:47
S19 0	0	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign") and "OLAP" and (unmap\$4 un?map\$4 unrelat\$3 not?connect\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:50
S19 1	0	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign")and (unmap\$4 un?map\$4 unrelat\$3 not?connect\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:50

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S19 2	1	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/03 11:53
S19 3	1	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign") and (quer\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:52
S19 4	0	("customer hierarchy" and (meatadaa meta?data) and ("CRM" "customer relationship management" "marketing campaign") and "OLAP" and (quer\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/01/02 13:52

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Web [Books](#)

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Amazon.com: Building **Data Mining** Applications for CRM: Books: Alex ...

Mr. Smith has co-authored "**Data Warehousing, Data Mining and OLAP**" (1997) and "**Building Data Mining Applications for CRM**" (1999) from McGraw-Hill publishers ...
www.amazon.com/Building-Data-Mining-Applications-CRM/dp/product-description/0071344446 - 94k - [Cached](#) - [Similar pages](#)

Data Mining:TDWI

Visual approach to **data mining**; **CRM** template for mining customer **data**; ... Software packages **data mining** algorithms, **OLAP** and 3-D visualizations ...
www.tdwi.org/MarketPlace/subcat.aspx?catId=83 - 44k - [Cached](#) - [Similar pages](#)

Business Intelligence Lowdown: **Data Mining**

Text **OLAP** that is a part of Megaputer's PolyAnalyst suite of **data** and text **CRM** uses **data mining** to figure out how to reach out to and communicate with ...
www.businessintelligencelowdown.com/data_mining/index.html - 81k - [Cached](#) - [Similar pages](#)

CRM Data Mining

Data Mining. **CRM** Topics > **Data Mining** ... **Data** warehousing, ETL development, Cube (**OLAP**) design & development are also major areas of our activities. ...
crm.ittoolbox.com/topics/t.asp?t=520&p=520&h1=520 - 26k - [Cached](#) - [Similar pages](#)

KDD-2001 tutorial: Value-based **Data Mining** and Web Mining for CRM

This tutorial surveys 3 important **CRM data mining** tasks: attrition ... Led major projects involving **data mining**, **data** warehousing, **OLAP** and Web reporting. ...
www.sigkdd.org/kdd2001/Tutorials/kdd2001_T6.html - 6k - [Cached](#) - [Similar pages](#)

Data, Data Mining & CRM | GCCRM

Thus, **CRM** largely depends upon the customer **data** collected and way and ... Some of the techniques of **data mining** are - **OLAP** (On-Line Analytical Processing) ...
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Companies: Consulting and Training Companies in **Data Mining** and ...

Decision Systems, specializing in business intelligence, **OLAP**, **data mining**, ... Overbeck Analytics Ltd, providing **data mining** and analytical **CRM** services in ...
www.kdnuggets.com/companies/consulting.html - 26k - [Cached](#) - [Similar pages](#)

Data Warehouse, OLAP, Business Intelligence, CRM, Data Mining ...

Datamine-L Discussion List A world-wide e-mail forum for dicussing practical applications of **data mining**, **data** warehousing, and knowledge discovery ...
www.olap.it/OtherInfo.htm - 24k - [Cached](#) - [Similar pages](#)

The **Crm** Handbook: A Business Guide to Customer Relationship Management - Google Books Result

by Jill Dyché - 2001 - Business & Economics - 336 pages
OLAP analysis requires the analyst to have a query or hypothesis in mind, but **data** ...
Where Theory Meets Practice: **Data Mining** in **CRM** Data-mining tools ...

books.google.com/books?isbn=0201730626...

Building Data Mining Applications for CRM

What **Data Mining** Isn't Statistics **OLAP Data** Warehousing He is currently Senior Director of Development for Wheelhouse, a **CRM** services company based in ...
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Daniele Medri - Data Mining for Quantitative Marketing and ...

Data Mining tools, Quantitative Marketing, Analytical **CRM** and Credit Scoring ... the mean value of the response is fit to small **connected data sets**. ...
[datamining.medri.org/](#) - 39k - [Cached](#) - [Similar pages](#)

CRM Today: Anticipating Consumer Behavior With Analytics

Text **mining** analyzes unstructured textual **data** by **finding** and ... be combined with other **data sources** and used with traditional **data mining** techniques such ...
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CRM News: News: Analytics 101: Getting to Know Customers, One-by-One

To facilitate this kind of analysis, **OLAP data** is stored in a multidimensional ... Text **mining** analyzes unstructured textual **data** by **finding** and discovering ...
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BW/BI Expert Online - Search

mySAP **CRM** Analytics Harnesses SAP NetWeaver BI Analytical Capabilities (BW/BI Expert, ... **Data-mining source** BW query and model setup: I need to create a ...
[www.bwexpertonline.com/search.cfm?bwe=yes&q=segmented](#) - 46k - [Cached](#) - [Similar pages](#)

SPSS - News Room - Use Analytics to Satisfy Customers

Text **mining**. Text **mining** analyzes unstructured textual **data** by **finding** patterns ... with other **data sources** and used with traditional **data mining** techniques ...
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News Having the closed-source licence permits customers -- **data-mining** software ... including **OLAP**, **data mining**, and ETL, and explains how that expanded ...
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Using the Data Mining Wizard

Create SQL Server **data mining** objects after you have organized, ... Also, a particular **mining** algorithm may **not** support creating models from **OLAP sources**, ...
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Web Scholar Results 1 - 10 of about 3,310 for **OLAP and (CRM OR "customer relationship marketing") an**

Scholarly articles for **OLAP and (CRM OR "customer relationship marketing") and (unrelated OR unmapped OR not connected) data sources**



[Automated data warehousing for rule-based CRM systems](#) - Kim - Cited by 5
[Web mining for web personalization](#) - Eirinaki - Cited by 202

OLAP: The CRM Enabler - ITtoolboxWiki

OLAP is the underlying concept behind Data Warehousing, ... The question may **not** be considered important enough by the IT team to even be answered, ...
wiki.ittoolbox.com/index.php/OLAP:_The_CRM_Enabler - 42k - [Cached](#) - [Similar pages](#)

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CRM Today: SAS Strengthens Assault on BI Market with Enhanced Offering

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The OLAP Report: How **not to buy an OLAP product**

The **OLAP** Survey 5 includes extensive analyses of **data** from 2100 **OLAP** sites, available on **OLAP** products, but most of it comes from very biased **sources**: ... www.olapreport.com/How_not_to_buy.htm - 80k - [Cached](#) - [Similar pages](#)

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